



Saturday, August 18, 2012
Rosa Parks Circle, Grand Rapids, Michigan

Media Contact:

Molly Klimas
616-443-4647
klimas@intentpr.com

MEDIA ADVISORY – AUGUST 16, 2012

First-ever GRandJazzFest is this Saturday, Aug. 18, at Rosa Parks Circle

MEDIA CREDENTIALING DAY OF EVENT:

- Please stop by the Volunteer Check-In Tent (toward back of Rosa Parks Circle near GRAM) for a media pass / lanyard. The Volunteer Tent opens at 11:30 a.m.
- Please contact GRandJazzFest PR person Molly Klimas if you'd like access to performers and/or festival organizers for interviews/photos in the reserved performers' tent – call or text Molly at 616-443-4647 – I will be at Rosa Parks Circle the entire day/evening.

MEDIA PARKING – TV TRUCKS:

- We will have up to three metered spaces reserved along Louis Street NW between Ottawa and Monroe avenues

**LINK TO FINAL ELECTRONIC PRESS KIT – INCLUDES MOST RECENT PRESS RELEASE,
PERFORMER IMAGES, LOGOS – <http://grandjazzfest.org/newsroom/august-7-2012-electronic-press-kit/>**

ADDITIONAL DETAILS:

2526 Summit Ridge Drive NE, Grand Rapids, MI 49505
Website: grandjazzfest.org Email: grandjazzfest@gmail.com Phone: 616-617-7720



Saturday, August 18, 2012
Rosa Parks Circle, Grand Rapids, Michigan

- Attendees, be sure to bring comfy lawn chairs – make a day of it!
- Coolers (non-alcoholic beverages) allowed
- GRandJazzFest has a Four Square presence – <https://foursquare.com/v/grand-jazz-fest/502d2300f136c643ea3f1c0e> (bit.ly link: <http://4sq.com/PgcsXP>)

SCHEDULE:

- 12 noon – Festival starts
- 12:30 p.m. - 1:30 p.m. – Grand Rapids Jazz Orchestra with Edye Evans Hyde
- 2 p.m. - 3 p.m. – Walt Gutowski & The Bridge Street Band with Michelle Covington
- 3:30 p.m. - 4:30 p.m. – Grupo Ayé
- 5 p.m. - 6 p.m. – The Steve Hilger Jazz Quintet
- 6:45 p.m. - 7:45 p.m. – Phil Denny
- 8:15 p.m. - 9:30 p.m. – Tim Bowman (headline act)
- 10 p.m. – Festival concludes

###

About GRandJazzFest

GRandJazzFest is a community event of the nonprofit organization "GR and Jazz" founded in 2012, with the purpose of promoting and bringing awareness of jazz and related arts to new and diverse audiences through educational programs and community events. GRandJazzFest is a FREE one-day event on Saturday, Aug. 18, 2012, from noon until 10 p.m., featuring jazz artists who are Michigan-based. GRandJazzFest brings together notable jazz performers as well as highlights up-and-coming artists for diverse audiences. GRandJazzFest is being held at Rosa Parks Circle, a central location in the heart of downtown Grand Rapids, where attendees can enjoy music, support local businesses and visit other Grand Rapids attractions. GRandJazzFest has collaborated with the West Michigan Jazz Society (WMJS), which is the 501(c)3 fiduciary organization for the festival. More information at www.grandjazzfest.org.

About West Michigan Jazz Society

The West Michigan Jazz Society (WMJS) is one of the most successful jazz societies in the United States. With stable membership well in excess of 500, the WMJS is responsible for the organization of more than 20 major jazz concerts and events in Grand Rapids each year. The late Betty Forrest (former wife of the great saxophonist Jimmy Forrest) formed the WMJS 26 years ago as a mechanism for the promotion of live jazz and a means of supporting and fostering young jazz talent. For the past quarter of a century, the WMJS has carried out this mission with indubitable success, regularly employing hundreds of West Michigan's talented jazz musicians, and supporting dozens of student musicians through scholarships and performance opportunities. The major focus of the WMJS as promoters of live jazz over recent years has been the Jazz at the Zoo Series, which presents 10 weekly concerts throughout the summer in John Ball Park to audiences of 1,200-1,500 each night; and the Jazz Gumbo Series, which features



Saturday, August 18, 2012
Rosa Parks Circle, Grand Rapids, Michigan

monthly concerts through the winter. In addition, the WMJS arranges a live jazz holiday party and the Musician of the Year event each year. More information at <http://www.wmichjazz.org/>.

2526 Summit Ridge Drive NE, Grand Rapids, MI 49505
Website: grandjazzfest.org Email: grandjazzfest@gmail.com Phone: 616-617-7720